Hollie Randall

Marketing & Advertising/Graphic Design

Avon, Connecticut ★ 860-940-8226

hollie.randall1@gmail.com ★ hollierandalldesign.com

Computer:

Illustrator

InDesign

Photoshop

Premiere

Wordpress

Microsoft Word

PowerPoint

Excel

Publisher

Marketing:

Advertising Strategy

Public Relations

Google Analytics

Email Marketing

Social Media Management

Art/Design:

Graphic/Collateral Design

Logo Design

Photography

Languages:

Spanish

Italian

Relevant Experience:

Hospital for Special Care, New Britain, Connecticut

External Relations Coordinator	August 2017 - Current
Administrative Assistant	July 2016 - August 2017
(Filled in for External Relations Coordinator	January 2017 - May 2017)

- Design collateral for events, fundraisers and hospital info sheets; manage social media, email marketing and internal monitors; update website content; assist with event logistics and photography; produce in-house videos for social media and internal communications

Marketing/Communications Intern (during summer/winter) June 2014 - March 2016

- Designed collateral for events and fundraisers, wrote patient stories and press releases, contributed to pre/post production for fundraisers

Freelance Designer, Self-Employed   November 2016 - January 2017

BKV Solutions LLC

- Designed logo and relevant branding materials: letterhead, business cards

Momentum Advertising & Design, Fishkill, New York   January 2016 - May 2016

Digital Advertising/Graphic Design Intern

- Designed collateral, including but not limited to, pamphlets, posters, and brochures; updated collateral and website content; tracked google analytics

Cindy's Table, Marlborough, Connecticut   June 2015 - August 2015

Public Relations Intern

- Created Media Kit, developed graphic advertisements for social media

Education:

Marist College, Poughkeepsie, New York
Lorenzo de Medici Institute, Florence, Italy
BA, Communication, May 2016, GPA 3.8
Concentration: Advertising
Minor: Music

Paier College of Art, Hamden, Connecticut
Certificate in Graphic Design, Candidate